

## **Keynote, Plenary and Workshop Sessions**

### **Saturday, January 28, 2012**

- ***Keynote Address:*** “**You Can’t Stop What You Don’t Know!**” Officer Jermaine Galloway, national expert on underage drinking, drug and alcohol trends. Leaders of youth need to know what kids wear, what they listen to, where they shop and what they purchase as it relates to current alcohol and drug trends.
- **Enough is Enough:** (*Plenary*). Donna Rice Hughes, nationally recognized Internet safety expert will discuss *The Church’s Role in Protecting Children and Families in the Digital Age*. EIE invites leaders and members of the faith based community to better understand the unique role of the church in safeguarding families and preserving the innocence of our youth.
- “**Why Kids Get Sicker Quicker**” (*Plenary*). Dr. Bill Beacham, Center for Drug Free Communities makes a fast moving, dynamic presentation that outlines the process of an adolescent becoming addicted to alcohol or other drugs.

#### **Workshops:**

- “**Permanent Solution to a Temporary Problem.**” What’s happening with teen bullying and suicide? Presenter: Dr. Bill Beacham explores rapid intervention techniques with attendees.
- “**Unmasking the Tobacco Products**”: New ways that the tobacco industry is recruiting youth for addiction. Presenter: Jen Tischler, health educator and currently American Cancer Society Cancer Action Network Grassroots Relationship Manager for Utah.
- “**Strengthening Families**” Keeping families strong and children safe from alcohol and drugs, free downloadable DVD on parenting series for families to watch together in their own homes. Presenters: Art and Jayne Brown, MADD President and Utah Legislative Lobbyist.
- “**Sex Still has a Price Tag**” Youth today are faced with a raging plague of sex related problems. Even so, today’s society encourages sexual activity. Young people must have a compelling reason to commit to sexual abstinence. This workshop focuses on challenging young people to embrace the benefits of abstinence. Presenter: Nancy Anderson has been tackling these tough issues with religious, parent, and education organizations for 13 years.
- “**Distracted Driving**” What can be done to stop the preventable deaths of our teens and children? Motor vehicle crashes are the #1 killer of teens. Presenter: Stacy Johnson, Zero Fatalities Coordinator, Health Educator and Certified Child Passenger Safety Technician and self-professed “Safety Nerd.”